



THE ASSOCIATION OF DONOR RELATIONS PROFESSIONALS VOLUNTEER SERVICE AWARD

is hereby presented to

Lori Green

Lori Green, Development Director at the University of Alabama at Birmingham, we honor you as the 2013 recipient of the Association of Donor Relations Professionals Volunteer Service Award.

Since 2005 you have played a significant role in bringing donor relations and stewardship professionals together each year at the ADRP Annual International Conference. Your passion for this work first surfaced when you served as Vendor Relations Coordinator at our second Conference, a role you reprised in 2006 and 2007. You then took the reins of our fifth Conference, held in St. Louis in November 2008, and ensured that our marketing efforts were strong for our sixth Conference in 2009. You set new standards for planning, volunteer engagement, and the attendee experience, introducing the be-good-to-me and dine-around features that have endured since that time.

When you became Vice President in 2010 you articulated a vision for multi-year Conference planning and proceeded to make it a reality. You motivated us to select cities and to contract with hotels further in advance, resulting in more attractive venues in which to come together. You negotiated mightily on our behalf, reducing risk to the Association and securing advantageous hotel pricing for registrants. You encouraged us to identify Conference leadership earlier each year, extending the planning cycle and consequently improving the overall Conference experience. You provided guidance and support for each Conference Chair according to her or his needs. The fact that we are here today at our tenth Conference, numbering in excess of 500, is a testament to the foundation you laid over several years.

As our newly-hired Staff engaged with the Conference in 2012 you sought a different way to serve ADRP. Using your academic preparation in library sciences you developed a content archive plan for the countless documents created by our members and volunteers, including presentations, best practices, and those related to the business of the Association. The plan was comprehensive and thoughtful, and provided a roadmap for securing the organizational knowledge sought by our members to support their work as practitioners.

Even as you retired from the Board of Directors you convened teams of volunteers to tag our content so that it is accessible online. You provided structured training and ongoing encouragement to keep the plan on-track, and in June 2013 we celebrated the launch of the new online content archive – the ADRP Knowledge Center.

In recognition of your meaningful record of service, we are proud to present you with the 2013 Association of Donor Relations Professionals Volunteer Service Award. Congratulations!

With sincere gratitude,

Nancy Lubich McKinney, President

September 2013