

Committee Purpose

The ADRP Research Committee's supports and furthers ADRP's mission by:

- Providing ADRP members with access to innovative, evidence-based approaches to donor relations that can be adapted into their own shops and communicated effectively to institutional leaders
- Providing members with resources to demonstrate the value of donor relations within fundraising at large with diverse, peer-reviewed research
- Elevating ADRP's reputation as a thought leader in the philanthropic sector

Committee Goals and Strategies

- The ADRP Research Committee identifies relevant/necessary research (i.e. effective metrics, potential research partners, donor trends, psychology of philanthropy, etc.) supporting the donor relations and stewardship industry/field that reinforces or complements the ADRP core curriculum. The group promotes findings and disseminates communications to ADRP Board and membership.
- Looking to the future, we aim to identify opportunities for ADRP to sponsor and/or contribute to existing research--developing and implementing a plan for soliciting, vetting and recommending new research projects and/or partnerships.

Volunteer Structure

As of June 2021, the committee is organized as follows:

- Two Co-Chairs: Lead committee direction and progress in pursuit of the research goals and strategies outlined in ADRP's strategic plan; on a regular basis, schedule meetings, prepare agendas, establish group consensus, project manage deliverables and timelines
- Research Librarian: Help to source articles under review
- Rotating Research Lead: On a seasonal basis, one individual drafts framework and deliverable in medium of choice
- Rotating Group Editorial Review: On a seasonal basis, this group reviews key takeaway draft to agree on thesis statement, and final draft for grammar, typos, etc.

Deliverables

We aim to produce 2 deliverables to membership per year. This may be in the form of an article, video, conference presentation, panel, etc.

Time Commitment

Time commitment varies depending on role. On average we hold 1-hour meetings on a bimonthly basis, with tasks distributed between meetings.