

**DIGITAL COMMUNICATIONS:**  
***DANCING WITH A NEW HEARTBEAT***

Presented by:

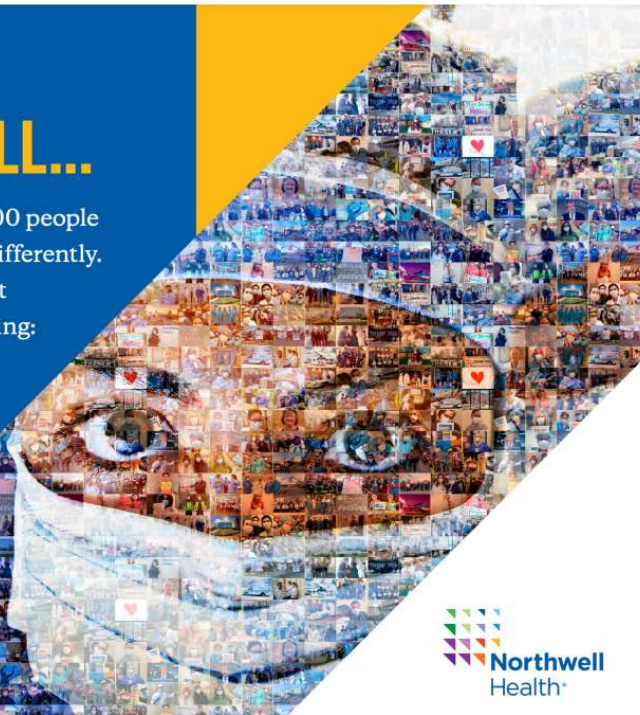
Meaghan Haskell-Gambina  
Digital Marketing Specialist  
Northwell Health Foundation



# ABOUT NORTHWELL HEALTH FOUNDATION

## WE ARE NORTHWELL...

We are more than 81,000 people looking at health care differently. We are many things, but every day we are one thing: **dedicated to the community.**



[Support us](#) [Gratitude stories](#) [Events](#) [Our campaign](#) [Give Now](#) [Q](#)

With you, we're Outpacing the Impossible

Northwell's Outpacing the Impossible campaign has surpassed the \$1 billion milestone thanks to the generosity of more than 172,000 donors. We're on an ambitious journey to advance health care for the people in our communities. Every gift helps accelerate new and potential cures for patients in our care.

[Make a gift](#)



"Thank you to all the donors who make this care possible. It's because of your support that I am here today."

Frankie England, Transplant Recipient

Northwell Health®



# Gratitude

HOW PHILANTHROPY IS SHAPING NORTHWELL HEALTH 2021 VOLUME 1

Building  
the future  
of care







# Building the future of care

By Erin Burk

Twenty-three hospitals. More than 830 care centers. Twenty-four cardiac catheterization labs. Our physical presence is one way to measure Northwell's scale and reach. But it's inside these buildings — in every floor, unit and room — where you clearly see the impact. Where lives are saved. Where medicine is changed. And where we deliver on our promise to the people we care for, every day. It's why we continue to build dedicated spaces, expand capacity and invest in the most advanced technologies — to keep our patients safe and raise health across our communities.

What does it take to truly change the face of health care? In 2016, we set off on an ambitious journey to disrupt what's expected and define an entirely new standard of care through philanthropic support. Since its inception, *Outpacing the Impossible* marked a significant milestone for Northwell Health: our first systemwide, comprehensive campaign, with an ambitious \$1 billion goal to fulfill Northwell's promise to our patients.

Fueled by incredible momentum, we've achieved significant transformation, made possible through the generosity of more than 150,000 donors who have invested in excess of \$870 million in support of our vision. Our loyal donors have set a new pace for what's possible.

Four years into this effort, New York City became the epicenter of the COVID-19 pandemic. Given our reach and scale, Northwell was uniquely positioned to lead through the crisis. As the pandemic surged through our communities and tested New York's healthcare systems, it forced rapid change, accelerated innovation and provided an unprecedented opportunity to ask big, important questions and reimagine how we care not only for our patients but also for our heroes on the front lines — our heroes who treated more than 200,000 of the country's COVID-19 cases.

Despite rapid change in the face of the unknown, we never lost sight of our strategic vision — steadfast in our commitment to fearlessly disrupt the expected standards to raise health in our communities. We refuse to stop now. Because while our vision remains clear, it will take all of us, together, to surpass our \$1 billion goal and realize our full potential.

"It's our responsibility to keep our promise to our patients and their families — to the people we serve," says Michael J. Dowling, president and CEO of Northwell Health. "Every donor who supports this monumental campaign is standing behind our vision, behind our frontline caregivers and helping our patients live their healthiest lives possible."

CENTRAL REGION

## Healthy hearts, closer to home

One of the campaign's earliest milestones was celebrated at Northwell's flagship hospital, North Shore University Hospital (NSUH), where lifetime trustee and longtime supporter of cardiac innovation, Sandra Atlas Bass, paved the way through a transformative gift, establishing the Sandra Atlas Bass Heart Hospital (SABHH). It houses a renowned cardiac program, which rapidly became one of only three worldwide — and the only one in New York — to be recognized by the Society of Thoracic Surgeons for top performance in all areas of open heart surgery.

By February 2018, only one year after SABHH's opening, we performed the system's first heart transplant — and the hospital-in-a-hospital became the first and only full-service destination for heart transplantation in Nassau, Suffolk, Queens, Brooklyn and Staten Island. Now, in just over three years, we're gaining recognition as leaders in the field, successfully performing more than 60 heart transplants to date. Earlier this year, we welcomed renowned cardiac and lung transplant surgeon, Zachary Kon, MD, as surgical director of two programs: advanced heart failure and cardiac transplantation, and advanced lung failure and lung transplantation. Dr. Kon will help grow our cardiac transplantation program and will be integral in developing Northwell's lung transplantation program, supporting our ambition to perform the system's first lung transplantation by the end of this year.

"We're working to grow our heart transplantation program, while we also build out other very niche, specialized cardiovascular programs," says David Brody, deputy executive director of Cardiology and Cardiothoracic Surgery

**"We're working to grow our heart transplantation program, while we also build out other very niche, specialized cardiovascular programs."**

## Dancing with a new heartbeat



Syed Hussain, MD, with Frankie England and his father, Frank England Sr.

"You hear the word 'transplant,' and you stop and say, 'Wait a second, I'm only 19 years old; how is this even possible?'" says lifelong Massapequa resident, Frankie England. When the dancer-turned-dance teacher and choreographer began feeling sick in May 2020, it marked the start of a terrifying journey mired with questions but lacking a clear diagnosis. Slowed down by a shortness of breath, Frankie was admitted into the emergency room at Northwell's Plainview Hospital in September. Desperate for answers, doctors discovered his enlarged heart, which was impacting his ability to breathe, while pumping blood at just 15 percent — depriving his vital organs of oxygen. "Basically, he was in acute heart failure and both sides of the heart were not working," says Syed Hussain, MD, a heart transplant surgeon at the SABHH. Despite the removal of his failing gallbladder in late August, Frankie "also developed kidney and liver issues, which happens when somebody is in a shock state. At that point your life is at risk."

Frankie was transferred to the cardiac intensive care unit at the Sandra Atlas Bass Heart Hospital, where he was placed on the heart transplant donor list. Forty days later, he received the call from Dr. Hussain. "In that moment I just knew what he was calling for, and I was hysterically crying," says Frankie.

**"Since the moment that I opened my eyes from that transplant surgery, I felt like I'm fighting for the two of us."**

He calls October 27 — the day his new heart became available — his second birthday. It's also the day Frankie became the youngest person to receive a heart transplant on Long Island. "North Shore University Hospital is the place where I was born, and reborn," says Frankie.

"Patients like Frankie are lifelong patients who need extensive presurgical and follow up care," says Dr. Hussain. "They used to have to make frequent trips back and forth to Manhattan or the Bronx. It makes an enormous difference for them to be able to get the treatment they need close to home."

"Since the moment that I opened my eyes from that transplant surgery, I felt like I'm fighting for the two of us," says Frankie. "I call him my 'angel heart,' and every morning I'm just so happy to be awake. For me, the positive was knowing that I'm not going to give up on myself or my dance students. I knew my doctors had what they needed to accomplish their medical goals, and now thanks to them, I can pursue mine."



Watch Frankie's story at [give.northwell.edu/frankie](https://give.northwell.edu/frankie)



# FRANKIE'S STORY



# COMMUNICATIONS CHANNELS

Building the future of care | Gratitude Magazine | 2021 Vol 1



Thanks to donors like you, we are raising health in our communities. Today, we launch the digital version of [Gratitude Magazine](#) — Northwell's philanthropic publication, which celebrates the direct impact your generosity has on the lives of patients.

With your support, we are improving our hospitals and clinical programs, advancing research and strengthening our endowment across our footprint. Our goal to raise \$1 billion is within reach, and together, we can fuel innovation and uphold Northwell's promise to the people we serve. We hope you enjoy reading about all of the ways you are making a difference for the millions of people we treat every year.

With gratitude,

**Brian T. Lally**  
Senior Vice President  
Chief Development Officer  
Northwell Health

## Building the future of care



Twenty-three hospitals. More than 830 care centers. Twenty-four cardiac catheterization labs. Our physical presence is one way to measure Northwell's scale and reach. But it's inside these buildings — on every floor, in each unit and room — where your impact is clearly felt.

[Read the cover story](#)

Thank you for all the donors who make this care possible, it's because of your support that I'm here today.

Frankie England  
The Heart Patient

Northwell files more hearts than anyone else in New York. Each February, the I Must Believe campaign raises the importance of saving and preventing heart disease, a top nation's leading cause of death.

Some funding the [Dancecase the Impossible](#) campaign, which is a former heart patient Frankie England's creative services are some great. Along the suggestion of cardiac innovation, [Sandra Atlas Bass](#) joined the way with a transformative gift that established the Sandra Atlas Bass Heart Hospital at North Shore University Hospital, some of the first and only hospitals to offer heart surgery programs in Queens, Suffolk, Queens, Brooklyn and Nassau County.

So far, more than 25 transplants have saved the lives of patients like dancer [Frankie England](#). At 19 years old, Frankie became the youngest person to receive a heart transplant on Long Island. He now looks to dancing with his new heart — and grateful for a second chance at life.

With your support, Northwell is addressing cardiac care in the region. While providing care through [26 catheterization labs](#) or [18 electrophysiology labs](#), and we're delivering leading-edge interventional cardiology services at the [Sandra Atlas Bass Heart Center](#) at Northwell's award-winning hospital in the [Queens, Nassau, and Suffolk](#) counties of Queens, Nassau and Suffolk County.

The generosity of donors like [Sandra Atlas Bass](#) and [Arthur Levine](#) — [Helen and Clara Baran](#) will also greatly benefit the work of the [Joseph A. Greenberg Surgical Pavilion](#), under construction at Northwell's Long Island Hospital.

Philanthropic support for research and patient care programs gives patients better access to expert care. Thank you for helping forward healthcare.

With gratitude,

**Brian T. Lally**  
Senior Vice President  
Chief Development Officer  
Northwell Health

Northwell Health is a nonprofit organization classified by the Internal Revenue Code as section 501(c)(3). Northwell Health, 2000 Nassau Parkway, New York, NY 11042.



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## Organic Social Media

**Northwell Health Foundation**  
November 18, 2021

When dancer and choreographer Frankie England began feeling sick in May 2020, doctors discovered he had an enlarged heart. He was transferred to the cardiac ICU at Northwell Health's Sandra Atlas Bass Heart Hospital at North Shore University Hospital, where at just 19 years old, he became the youngest person to receive a heart transplant on Long Island. Thanks to the power of [gratitude](#), Frankie is back to dancing with his angel heart.

**Michael Dowling** · 1st  
President & CEO, Northwell Health | Health Care Optimist | Author of ATL...  
Ama · Edited ·

Seeing Frankie gain the strength to return to dancing after such an unbelievable challenge is a reminder of why we do what we do.

Thank you, Frankie, and the brilliant team of surgeons who saved his life. The Sandra Atlas Bass Heart Hospital at North Shore University Hospital is truly outpacing the impossible.

<https://lnkd.in/d/gkKWt-R>

**Brian T. Lally** · 1st  
Senior Vice President/Chief Development Officer at Northwell Health  
Ama · Edited ·

In 2017, philanthropist Sandra Atlas Bass made a transformative gift to create the Sandra Atlas Bass Heart Hospital at North Shore University Hospital. Since then, countless patients have been impacted by ...see more

At just 19 years old, dancer Frankie England became the youngest person to receive a heart transplant on Long Island.

7 comments

## Paid Social

**Instagram**  
northwellhealthfoundation Sponsored

northwellhealthfoundation Frankie England calls October 27 — the day his new heart became available — his second birthday. It's also the day he became the youngest person to receive a heart transplant on Long Island, at age 19. "North Shore University Hospital is the place where I was born, and reborn," he says. Watch the video to hear his remarkable story.

**Northwell Health Foundation**  
Sponsored

At just 19 years old, dancer Frankie England became the youngest person to receive a heart transplant on Long Island. Now back to dancing and teaching full time, he says, "This feeling that I have inside my body is the feeling that I should have had all my life. Thank you to Northwell and to all the donors who make this care possible."

**Northwell Health Foundation**  
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