

A photograph of a man with dark hair and a beard, wearing a green t-shirt, holding a baby in his arms. The man is smiling and kissing the baby on the cheek. The baby is wearing a blue and white striped shirt and light-colored pants. They are outdoors, with a background of green trees and foliage. The lighting is soft and natural, suggesting a sunny day.

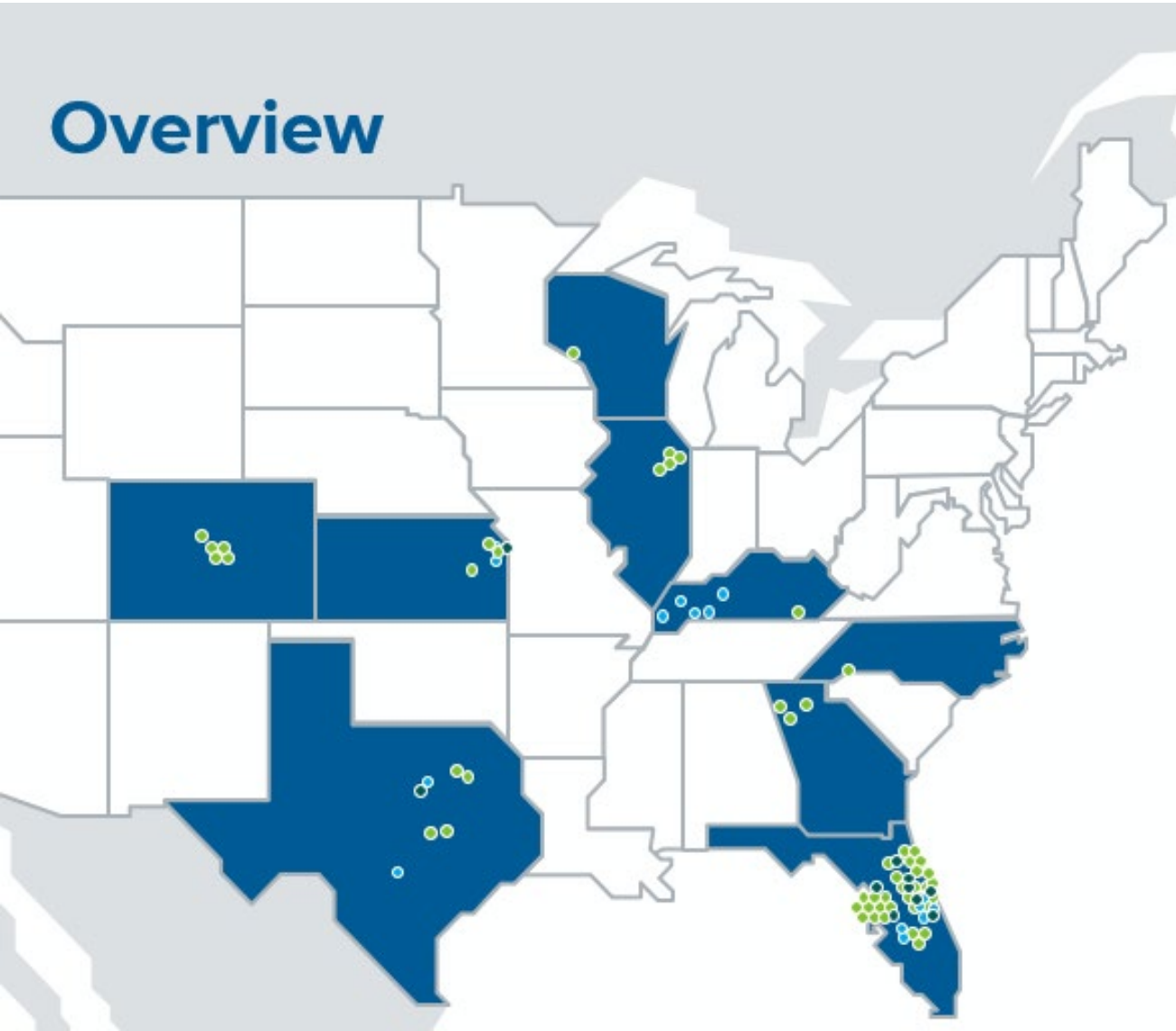
# AdventHealth Foundation West Florida

2021 Impact Report

Inspiring Hope and Healing Throughout 2021

# AdventHealth

## Overview



**1973** AdventHealth was established

**80,000+** Employees and physicians

**6.5 million+** Patients served annually

**51** Hospital campuses operated in nine states

**10** Skilled nursing facilities

**27** Home health and hospice agencies

**9** States

**10,000+** Licensed Beds

# AdventHealth West Florida



-  13 Hospitals
-  5 Offsite EDs
-  9 Urgent Care Centers

508,841 Outpatient visits

102,109 Inpatient visits

426,825 Outpatient ED Registrations

2,388 Beds

12,000+ Team Members

# AdventHealth Foundation West Florida

## History

- Regionalized in 2019
- Operations are centralized
- Each hospital foundation has an Executive Director for fundraising
- Foundation West Florida is umbrella foundation and covers division and non-acute priorities

**12** Foundations

**3** Legal Entities

**18** team members

7 Operations

10 Fundraising

1 Administrative

Calendar Year Fiscal Year

# AdventHealth Foundation West Florida

- Work very collaboratively with WFD marketing team
  - Marketing team handles design work
  - Foundation team handles content, final approval and distribution
- All donors get it via email, it is posted on our website and key donors, leadership and prospects get a print version mailed or personally delivered
- Annual Giving uses this to send with handwritten thank you notes to first time donors

# Impact Report Evolution

## 2020 Impact Card

In these unprecedented times, your generous support of our health care heroes inspires hope and healing when they need it most.



The AdventHealth Foundation West Florida supports programs and services throughout these AdventHealth West Florida hospitals: Carrollwood, Connerton, Dade City, Lake Placid, North Pinellas, Ocala, Sebring, Tampa, Wauchula, Wesley Chapel and Zephyrhills.

[AdventHealthFoundationWestFl.com](http://AdventHealthFoundationWestFl.com)

### The Power of Your Support

Your compassionate contributions spread joy and help more people stay safe and be well. See below for the impact you've made since March and to read what some of our AdventHealth team members have to say.

#### Personal Protective Equipment (PPE) Donations



**16,436**

pieces of  
donated PPE

*"More than ever, we have needed the support and aid of our community to help us overcome these trials and protect our patients, nurses, providers and medical staff from this virus. Thank you for being there for us."*

#### Food Donations



**52,811**

donated meals  
and snacks  
totaling \$254,477

*"On behalf of our hardworking AdventHealth teams throughout the West Florida Division, thank you for joining us as we care for our patients."*

#### Community Care Fund Donations



Community members donated  
**\$312,325** to support  
lifesaving  
resources and equipment within  
our local hospitals

*"The love and support that our community and donors have shown us, keeps us going every day."*

#### Care Package Donations

**10,142** donated care  
packages  
including items like lotion and  
flowers, totaling \$99,680



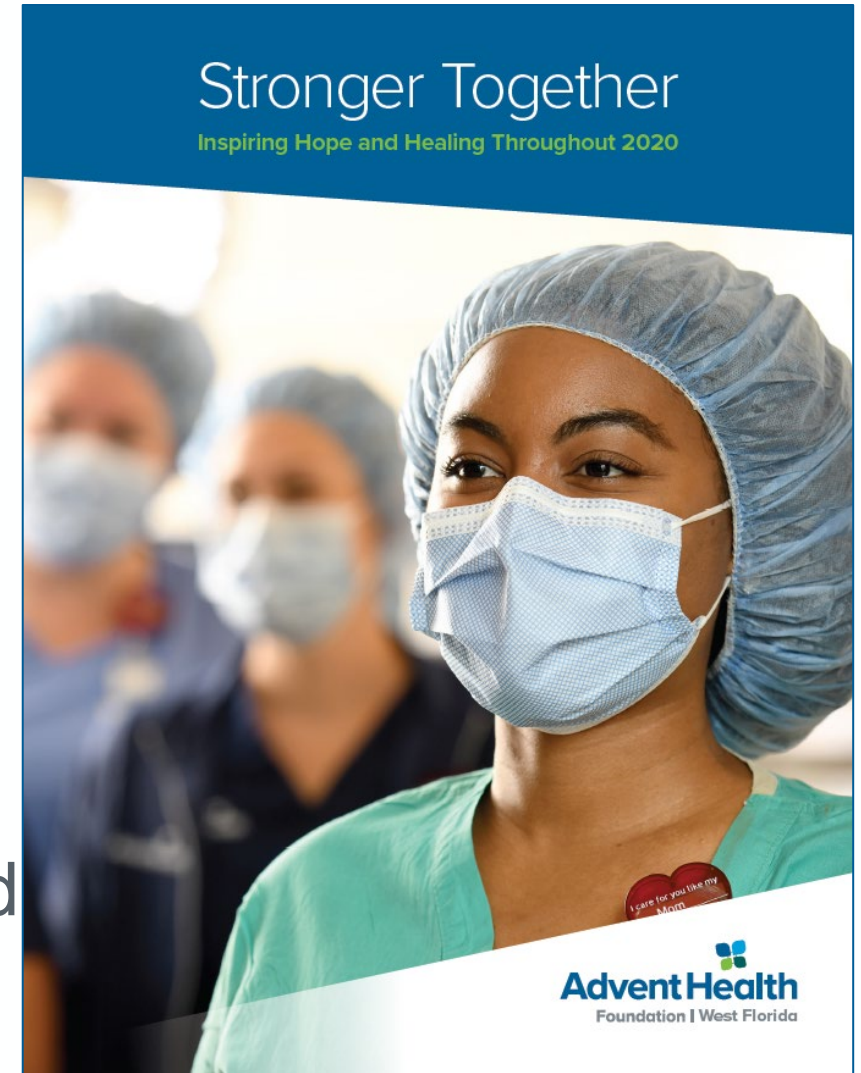
*"It has been heartwarming to see that our community understands what we go through every day to keep them safe! Each and every generous donation means the world to us."*

Thank you for making a difference in the lives of our patients and their families and for lifting up our AdventHealth health care heroes.

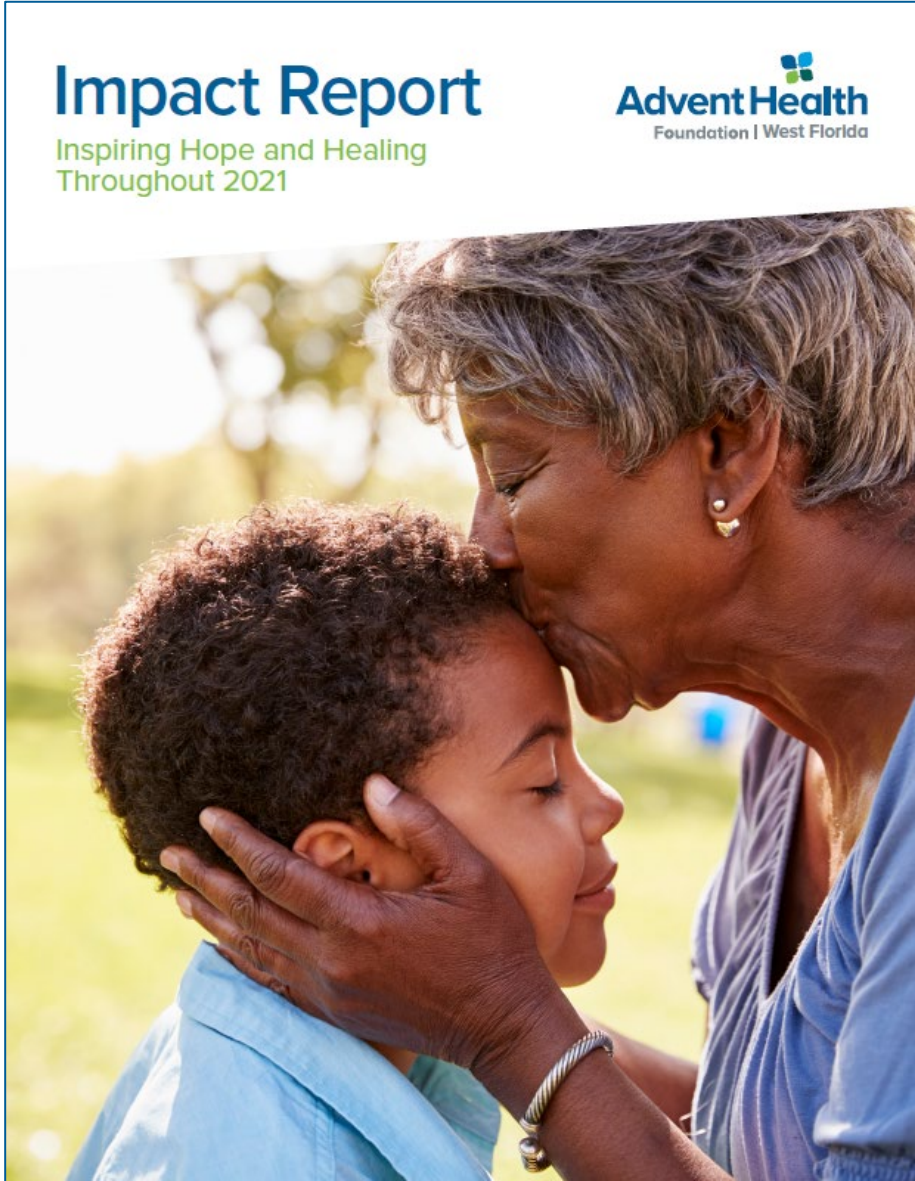
Totals as of 2/13/2020

# 2020 -2021 Impact Report

- Expanded on 2020 Impact Card into multi-page piece
- Added letter from Foundation VP
- Used a combination of infographics and photos with stories and quotes
- Listed all foundations with fundraisers and board chairs



# 2021 – 2022 Impact Report



- Focused on gratitude and making it personal for our donors by showing their impact, telling their stories, telling patient stories, recognizing corporate partners and featuring team member personal why's.



# Introduction Letter



## Dear friends,

Thank you for standing by us through another year. Like many, we experienced moments of joy and times of hardship. We couldn't have gotten through any of it without the support of our generous donors and community members, board members and volunteers, and fellow team members – what a difference you've made!

In 2021, our Foundation team welcomed four babies and six new team members. Our department also grew as AdventHealth Heart of Florida and AdventHealth Lake Wales joined our West Florida family. And we had the privilege of being part of our local hospitals' tremendous growth.

Through the ups and downs of COVID-19, our health care heroes never stopped fighting to save lives and our hospitals continued to maintain health and safety protocols, receive awards and recognition for exceptional and quality care, and elevate our service standards.

And you helped make sure our brave team members felt loved through thousands of donated meals and care packages.

Our work starts within our Foundation family and we're excited to share some of our inspirations with you at the end of this report. The birth of my daughter, Lincoln, is what fuels me to continue to advocate for AdventHealth's mission. She was born premature at AdventHealth Tampa with several complications. As my family fought through our anxieties (and exhaustion), we found peace in the clinical care we received and the special visits from Chaplain Alex.

We look forward to what 2022 has in store for us and all that we can accomplish together to help those around us feel whole.

Sincerely,  
Kristen McCall, Vice President  
AdventHealth Foundation West Florida

PS: To view our 2021 donor roll, please visit  
[AdventHealthFoundationWestFL.com](https://www.adventhealth.com/foundation/westfla)

- Leads with gratitude
- Gives team updates
- References COVID
- Personal story
- Refers readers to our website for 2021 donor rolls

# Key Numbers

Thanks to you

and 1,480 fellow donors,  
the health of our communities, our patients  
and caregivers persevered in 2021.



**\$4,560,187**

raised  
for programs, technology,  
capital projects and more.

We welcomed

**747**

new donors  
to our Foundation family.



More than 26,500  
in-kind donations  
of meals and care  
packages totaling  
more than

**\$156,900**

supported our health care heroes.

948 AdventHealth  
team members donated

**\$292,217**

through our Employee  
Giving Program.



## 2021 Community Benefit

At AdventHealth, we strive to live our mission of Extending the Healing Ministry of Christ beyond the walls of our hospitals. We are committed to improving the health and well-being of everyone in the communities where we live, work and play. Each of our hospitals give back through charitable contributions, community engagement, and health education programs that help local residents feel whole.



**\$4,974,259**

Donated to Health Education  
Fostering lifelong learning  
for physicians, students and  
team members



**\$452,541,834**

Provided In Charity Care  
Financial assistance for  
uninsured, underinsured  
and elderly patients



**\$2,374,158**

Supported Spiritual Needs  
Lifting up patients through  
faith-based care and resources



- Reporting on key numbers
- Included Community Benefit numbers to illustrate the additional investment made in our communities

# Making An Impact



# Making An Impact

For more information or to make a gift visit [AdventHealthFoundationWestFL.com](http://AdventHealthFoundationWestFL.com).

- Broken out by location
- Shows total transferred to each hospital and what the donors helped fund

# The Power of Your Support

## The Power of Your Support

These stories represent the care you help make possible. Your generous donations impact countless lives and lift up patients, their families, and our care teams. Thank you.

### AdventHealth Carrollwood Foundation

**Salfuddin** came to the US from India about 25 years ago. He became ill and lost his job and his housing. One day, Salfuddin fell in the street and was brought to our Carrollwood ER by a caring stranger. He'd had a stroke. Salfuddin faced extensive treatment and had no support system for a safe discharge. Our teams explored ways to get Salfuddin to the other side of care, healthy and secure. During Salfuddin's time with us, we tended to his care, his fear, and his humanity. Several months after being discharged, Salfuddin flew home.



### AdventHealth Dade City Foundation

**Bob** experienced the AdventHealth difference after having heart surgery in Tampa and working on his rehabilitation at AdventHealth Dade City. Together, we helped him recover from surgery, improve his cardiac health, and take steps to get back to doing the things he loves – like regular walks and enjoying his hobbies. Crediting his attentive and compassionate nurses, Bob and his wife, Nancy, are grateful for the exceptional care that Dade City provides our community: "Close to home is always better when you need care."

### AdventHealth North Pinellas Foundation

**Matt** was on his way to work when he started feeling chest pain that worsened throughout the day. He arrived at the new AdventHealth North Pinellas ER where nurses calmed his fears and reassured him and his wife. It was determined that Matt had a heart attack. He was taken to the cath lab and received a stent. "I'm looking forward to hanging out with my wife. If I could say anything to the staff, it's a huge thank you. The care I received was absolutely outstanding."



### AdventHealth Ocala Foundation

**Jacob** is a sweet and smart 9-year-old boy who was diagnosed with spina bilda at birth. When we first met Jacob, he didn't like leaving his wheelchair for fear of falling. Through laughter and Jacob's favorite country music, our pediatric rehabilitation team has helped Jacob persevere through challenging physical therapy sessions that have increased his movement. Jacob is now able to independently transfer out of his chair and stand with upper body support. Jacob's next goal is walking – and he's well on his way.

### AdventHealth Tampa Foundation

"Our son, **Parker**, arrived to the ER by ambulance. He had already suffered three seizures. It was the worst night of our lives. Every step of the way, caregivers were compassionate and kept us informed. We cannot say enough about Dr. Theresa Rodgers who confirmed a diagnosis of benign occipital epilepsy. Her thorough care means Parker can be a kid without always worrying about seizures. AdventHealth has made a hard experience as easy as possible — and has given us more time to love our son."



### AdventHealth Wesley Chapel Foundation

**Melinda** and **Chuen** knew they were in good hands when they learned they were expecting their second child. At 36 weeks, the unimaginable happened. Their baby girl, Blue, died in utero. Melinda recalls that amidst her loss, the Wesley Chapel Baby Place team was "nothing short of amazing." When Melinda and Chuen became pregnant again, they returned to the people who compassionately cared for them before – and they cherished the joyful delivery of a baby girl, Jade.

### AdventHealth Zephyrhills Foundation

**Linda** and her sister were both diagnosed with the dreaded words, "You have breast cancer." Linda credits her gifted AdventHealth radiologist with saving her life. "I had the best care. And each person I encountered made me feel like family. Because of my experience, I wanted to help bring 3D mammography to the AdventHealth Zephyrhills Simpson Breast Health Center. It's a comfort to know that my daughter, and other women, can receive the same exceptional care I did."



- Patient stories that represent the care made possible by our donors

# How Generosity Heals

## How Generosity Heals



### Caring for our Caregivers

We are grateful for all the generous people and businesses that donated hot meals, refreshing beverages, snacks, and care packages to help lift our health care heroes' spirits, including Patrick "the Giver" Rhodes. In 2021, Patrick facilitated more than 7,500 donated items to AdventHealth team members totaling more than \$41,800. He often made the deliveries on his lunch break and was always ready to offer kind and loving words.

"I am passionate about connecting our community and brightening people's days. I'm honored AdventHealth has allowed me to show kindness toward its health care heroes."

— Patrick Rhodes

### A Legacy of Love

In 2021, Tom Pepin and his family not only continued their involvement with the Pepin Heart Institute at AdventHealth Tampa to ensure that people never have to travel far from home for advanced cardiac care, but they also contributed a gift to the Simpson Breast Health Center that will provide technology to further the center's exceptional capabilities and care.

"There is no greater gift than helping others. We are not only committed to continuously improving the quality of cardiac care in our community, but we are also committed to raising the standard of health care for everyone."

— Tom Pepin



### Healing Our Youngest Patients

Our Carrollwood ER provides a personalized experience for pediatric patients through a soothing environment, colorful rooms, and a playful waiting area.



"The hospital can be a scary place, especially for kids. We're happy to support a friendly environment for children."

— Danny Pensado



"North Pinellas has helped me, my family and many others. I wanted to give thanks and help others in a way that includes my faith."

— Sandra Brock

### Extending the Healing Ministry of Christ

Tarpon Springs resident Sandra Brock is helping people embrace their faith, find peace, and pray for health and healing by funding a new chapel at AdventHealth North Pinellas.

### Expanding Care Close to Home

Our Dade City hospital has seen tremendous growth as we re-engineer the facility to include new spaces, leading-edge technology, and more.



"Our families are honored to support the hospital's vision to provide exceptional care right here in our backyards."

— Dale and Ann Maggard & Randy and Shannon Blankenship



"Whit had a kind spirit and an abiding love for Ocala. This fund is a perfect tribute to his desire to help others through programs outside of traditional hospital services."

— Diane Palmer

### Accessible Health Care in Marion County

In 1985, Whit Palmer founded our Ocala hospital Foundation. In his honor, we started the Whit Palmer Memorial Fund in support of programs that address health care disparities.



"We knew investing in the center would positively impact lives for years to come and allow more people precious moments."

— Anthony Barkett



"We are committed to advancing patient care. This donation will provide more training and further our commitment to EMS excellence."

— Todd Yontock, MD

### Advancing Emergency Services

AdventHealth's Dr. Todd Yontock supported emergency medical services through a gift that will fund needs like simulation mannequins that can be used by AdventHealth, local police, and other agencies.

- Donor stories and quotes
- Featured two main donors on left
- Featured quotes from donors with info on where they invested their giving on right

# Corporate Partners and Events

## Corporate Partners Program

Through the Corporate Partners Program, our Foundation works collaboratively with companies that are interested in making a transformative gift to help advance AdventHealth's patient care. Together, we identify where each company can have the most meaningful and lasting impact on the health of our communities. Since the start of the program in 2019, our corporate partners have generously donated more than \$4,550,000 to support West Florida hospital programs and projects.



Our continued commitment to AdventHealth through corporate philanthropy is a reflection of the alignment of our firm's culture and values and the mission and ministry of AdventHealth.

— Paul Mechenko, Vice President & Healthcare Principal at HuntonBrady Architects, P.A.

USF Federal Credit Union is proud to partner with AdventHealth and support its mission. It's been a pleasure meeting AdventHealth team members and sharing in their passions.

— Chris Fredricka, Director of Strategic Partnerships, USF Federal Credit Union



### Our Corporate Partners

|                                |                                    |  |
|--------------------------------|------------------------------------|--|
| APG                            | HuntonBrady Architects             | Robins & Morton                                    |
| Apprio, Inc.                   | Johnson Controls, Inc.             | Southern Glazer's Wine and Spirits Charitable Fund |
| Berglund Construction          | KCI Communications Infrastructure  | SouthState Bank                                    |
| Batson-Cook Construction       | Mellarius Medical                  | Tampa Bay Lightning                                |
| Brasfield & Gorrie             | Mid Florida Armored & ATM Services | Tapper Ventures                                    |
| Crystal Springs Preserve, Inc. | Pioneer Medical Group              | The Jay Odom Group                                 |
| DPR Construction               | PT Solutions                       | TLC Engineering Solutions, Inc.                    |
| Duke Energy                    | Remediation Specialists            | Tudl Mechanical Systems                            |
| Elder Automotive Group         |                                    | USF Federal Credit Union                           |
| Heritage Insurance             |                                    |  |

## Signature Events

Our community members' health and safety are our number one priority, which is why we paused in-person events in 2021. We are excited to announce that our signature events will resume this year. Our events are a time for celebrating how one common purpose can bring people together to support moving health forward in our communities. Event proceeds benefit areas of greatest need throughout our West Florida hospitals. We hope to see you!

### Fishing Tournament

Friday, April 11 7:30 am  
Hula Bay

Our 2022 Fishing Tournament is sold out, but we hope to see you at the Starlight Gala or Golf Classic!



### Starlight Gala

Sunday, Aug. 21 | 4:30 pm  
JW Marriott Tampa Water Street

This year's theme is *Be the Light*. The evening features inspiring stories, silent and live auctions, a delicious dinner, and a special performance by Gavin DeGraw. We look forward to celebrating all the ways you've helped us shine.

### Golf Classic

Monday, Nov. 14 | 8 am  
Avila Golf & Country Club

Tee up for a morning of fellowship and fun! Once you are finished on the greens, you can enjoy lunch, live music, and awards.



- Recognizes our Corporate Partners and promotes the program
- Featured our 2023 signature event information that returned in 2023 for the first time since 2020



Lisa Altman | Director, Corporate Philanthropy & Special Events  
isa.altman@adventhealth.com 904-230-554-9067



Sam Lamia | Manager, Corporate Philanthropy & Special Events  
samantha.lamia@adventhealth.com 908-217-6716

# At the Heart of What We Do

## At the Heart of What We Do

Our team is committed to helping people tell their best stories and live their best lives. We are fueled by the excitement that comes with building relationships and connecting people with their passions. We hope you enjoy learning more about why we're invested in AdventHealth's mission.



“

I am blessed to serve as a facilitator of gratitude to help support our teams that save lives and restore quality of life through whole-person care. I have seen the power of philanthropy at work and know it can truly make a difference for our patients, team members, this community, and my family.

**Jenna Krager**

Foundation, Executive Director  
jenna.krager@adventhealth.com  
AdventHealth Ocala



“

Being a part of this faith-based organization brings me joy. Since starting this role, I've developed lifelong relationships with our board members, donors and volunteers. There is a special sense of family within our hospitals and throughout our Pasco communities, which uplifts me every day.

**Megan Miller**

Foundation, Executive Director  
meganmiller@adventhealth.com  
AdventHealth Dade City  
AdventHealth Wesley Chapel  
AdventHealth Zephyrhills



“

I've lived in Tarpon Springs since I was 6 years old and there's no place I'd rather call home. I've watched the evolution of our hospital and I'm proud to now work at AdventHealth North Pinellas. Two years ago, my father's life was saved thanks to the incredible care provided by our North Pinellas teams and for that I am forever grateful.

**Sofia Zaronias**

Foundation, Executive Director  
sofia.zaronias@adventhealth.com  
AdventHealth North Pinellas



“

As an AdventHealth patient and a third generation Tampa Bay native, I am thankful for the compassionate care our hospitals provide our community. From the birth of my son to emergency services for my family, I trust our experts with my loved one's care. Our team and generous donors inspire me every day.

**Kourtney Sanchez**

Foundation, Executive Director  
kourtney.sanchez@adventhealth.com  
AdventHealth Carrollwood  
AdventHealth Connorton  
AdventHealth Tampa



“

How fortunate I am to work for an organization that believes in whole-person care for everyone. I love that my name badge reads, "I care for you like I care for my mom," which inspires my work every day. God blessed me with a career that allows me to make a difference in countless lives. It doesn't get any better than that!

**Tracy Porter**

Foundation, Executive Director  
tracy.porter@adventhealth.com  
AdventHealth Heart of Florida  
AdventHealth Lake Wales



“

Making just one family's stressful experience a little easier energizes me to inspire others to give back. Throughout the last two years especially, we have learned the importance of caring not only for our families, but for our friends and communities. We are stronger together and when we all do our part, we are able to bring others moments of hope and joy.

**Lisa Altman**

Director, Corporate Philanthropy and Special Events  
lisa.altman@adventhealth.com  
AdventHealth Foundation  
West Florida

- Featured photos and quotes from some fundraisers
- Focused on their “why” to share their personal motivation for their work with our donors
- Remaining team members listed below

**Lily Conrad** – Executive Director, Operations and Philanthropy Services

**McKenzie Doll** – Philanthropy Officer, AdventHealth Carrollwood, Connorton and Tampa

**Caitlin Eason** – Coordinator, Donor Relations and Annual Giving

**Danielle Gantt** – Director, Internal Operations

**Sam Lamia** – Manager, Corporate Philanthropy and Special Events

**Kristen McCall** – Vice President, Foundation West Florida

**Brenda L. McGehee** – Coordinator, Foundation

**Tori Menneto** – Specialist, Corporate Philanthropy and Special Events

**Jennifer Russ** – Director, Donor Relations and Annual Giving

**Nicolette Simms** – Coordinator, Operations and Philanthropy Services

# THANK YOU!

## Jennifer Russ, CFRE

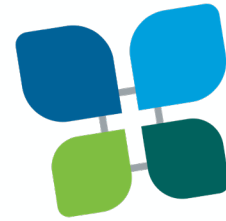
Executive Director of Operations and Philanthropy Services

[jennifer.russ@adventhealth.com](mailto:jennifer.russ@adventhealth.com)

352-359-1246



Thank you!



**Advent Health**

Foundation | West Florida