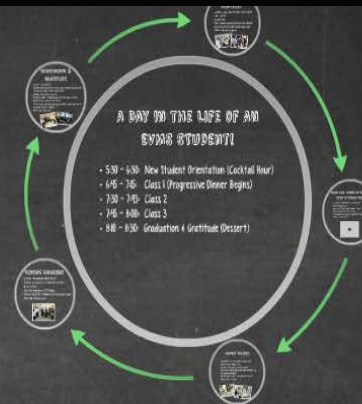


NOT YOUR USUAL SCHOLARSHIP DINNER

ASHLEY GENTRY, DIRECTOR OF DONOR RELATIONS, EVMS
 BROOKS LIVELY, ASST. DIRECTOR OF DONOR RELATIONS, EVMS



GOOD QUESTION!
 What about this year's event?

The Breakdown

- ### NEW & IMPROVED SCHOLARSHIP DINNERS!
- Welcome to EVMS!
 - Congratulations on your acceptance into medical school.
 - Order of the Evening
 - New student orientation to graduation
 - Materials
 - Class Syllabus to Diploma
 - Your Class Schedule
 - Lectures to Labs
 - Getting around
 - You don't want to be in the wrong class
 - Say Cheese & Thank You

WELCOME TO THE WORLD OF TRADITIONAL SCHOLARSHIP DINNERS!

BOOM!

- Event ran smoothly
- Students have a better understanding of donors
- Faculty have a better understanding of donors
- Donors have a better understanding of medical education and student life at EVMS

3 NEW ENDOVED SCHOLARSHIPS... AND COUNTING!



Meet your student/donor, lots of speeches, Videos...

ASK FOR ANOTHER GIFT

Successful?

**NOT YOUR USUAL
SCHOLARSHIP DINNER**

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**WELCOME TO THE WORLD OF
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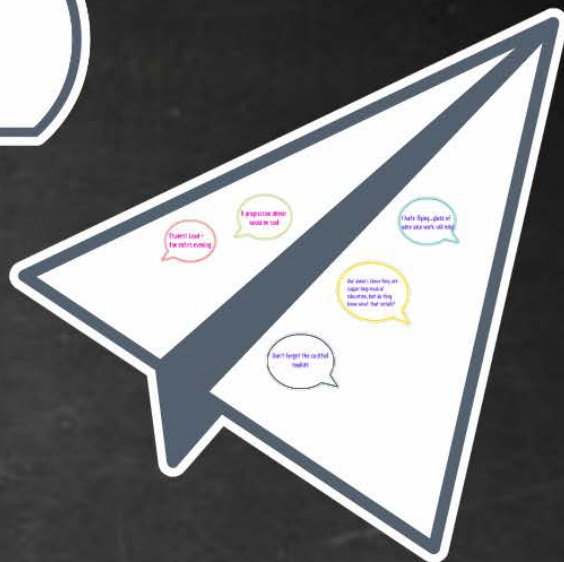
ASK FOR ANOTHER GIFT





Successful?

DENVER OR BUST!



Student Lead -
the entire evening

A progressive dinner
would be cool

I hate flying...glass of
wine and work will help!

Our donors know they are
supporting medical
education, but do they
know what that entails?

Don't forget the cocktail
napkin!

NEW & IMPROVED SCHOLARSHIP DINNER!



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A DAY IN THE LIFE OF AN EVMS STUDENT!

- 5:30 - 6:30: New Student Orientation (Cocktail Hour)
- 6:45 - 7:15: Class 1 (Progressive Dinner Begins)
- 7:30 - 7:43: Class 2
- 7:45 - 8:00: Class 3
- 8:10 - 8:30: Graduation & Gratitude (Dessert)

NEW STUDENT ORIENTATION

- Location: Lobby of Lister Hall & Lister Hall 4th
- 5:30 - 6:00 PM
- Cocktail Hour
- New Students receive nametags & class schedule
- Guided by EVMS Student Ambassadors and EVMS Scholarship Managers



GRADUATION & GRATITUDE

- Location: Lister Hall 4th
- Students participate in the year of schooling and send an message to support knowledge of EVMS
- An Alumni Song (Video) will be played
- The Honored Doctor - Honorary Dinner (for best project in class)
- Patient's Journey (Video 2 min. 30 sec)
- Center of Excellence and Excellence award EVMS student that was in Residency with 25 students
- Dessert and Coffee served



EVMS 101: WHAT ATTENDING PHYSICIAN MEANS TO YOU

- Location: Lister Hall 4th & Lister Hall 4th
- 6:45 AM - 7:00 AM
- Faculty of Emergency Medicine, Surgery & Oncology
- PE Curriculum (Lecture 3, 4, 5, 6)
- PE Curriculum (Lecture 7, 8, 9, 10)
- PE Curriculum (Lecture 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25)
- 7:00 AM - 7:15 AM



PERFECT PRACTICE

- Each Student Form at Perfect Practice Room
- Students learn a hand-wash technique
- Learn the importance of hand hygiene
- Hand-wash technique will be taught to residents and the important of hand hygiene
- Hand-wash practice will be done in the hand-wash room
- 8:00 AM - 8:15 AM



BEYOND MANNERS

- Location: Standardized Patient Room
- Students participate in a non-technical patient demonstration
- Learn the importance of training
- Find out why EVMS is training gets our students apart from other medical schools



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- 7:45 – 8:00: Class 3
- 8:10 – 8:30: Graduation & Gratitude (Dessert)

NEW STUDENT ORIENTATION

- Location: Lobby of Lester Hall & Lester Hall 104
- 5:30 - 6:30 P.M.
- Cocktail Hour
- New students receive nametag & class schedule
- Greeted by EVMS Student Ambassadors and EVMS Scholarship Recipients



EVMS 101: WHAT ATTENDING EVMS IS REALLY LIKE

- Location in Lester Hall 135 or Lester Hall 355
- Welcome Video (47 sec)
- Impact of A Scholarship: A Student's Story (3 - 5 min.)
- MD Curriculum overview (3 -5 min.)
- HP Curriculum overview: SA Student/MPH Student (3 -5 min.)
- Dinner - course I served



PERFECT PRACTICE

- Task Trainer Room or Manikin Simulation Room
- Students have a hands-on lab
- Learn the technique from actual students
- Find out how long each technique takes to master and the importance behind it.
- Not every group went to the same hands-on lab
- Dinner Course 2 served



BEDSIDE MANNERS

- Location: Standardized Patient Rooms
- Students participate in a standardized patient demonstration
- Learn the importance of SP training
- Find out why EVMS SP training sets our students apart from other medical schools



GRADUATION & GRATITUDE

- Location: Lester Hall 104
- Students gained appreciation of the power of scholarship and would be inspired to support scholarships at EVMS.
- An Alumni Story Video (1 min. 9 sec.)
- Dr. Homan Speaks - Thanking Donors for their impact (5 min.)
- Student's Journey Video (3 min. 47 sec)
- Call-to-Action and Graduation by same EVMS student that was in the welcome video (2 minutes)
- Dessert and Coffee served



Staffing & Presentations

Staffing: NOT EVERYONE NEEDS TO BE THERE!
Scholarship Students, Student Ambassadors, Key
EVMS Leadership & Development Team Members

Student Lead the entire evening!



EVMS

How EVMS turns students into DOCTORS



Curriculum
Year 2

Master of Surgical Assisting Curriculum
Eight Surgical Rotations (6 weeks each)
Trauma
Business of Surgical Assisting Services
Medical Ethics of Surgical Assisting
Capstone Projects

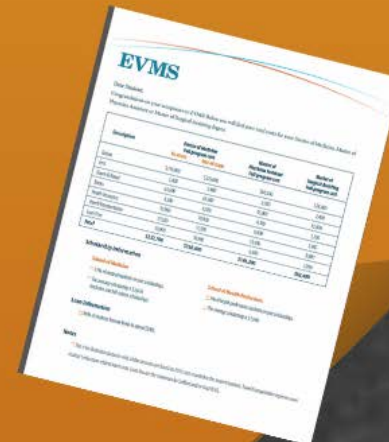
Event Materials

EVENT COLLATERAL

- Invitation & Case for Support
- Presentations for each student presenter
- Speeches for each presenter
- 3 Videos
 - Welcome Video
 - Student Story Video
 - Alumni Video
- Donor & Student Testimonial Signage
- Plasmas with scholarship facts and testimonials
- C-Vent Site and Registration
- Class Signs for groups
- Directional Signage
- Name tags and class schedules

Class Materials

- Acceptance "letter"
- Graduation Diplomas
- Invoice stating how much they would owe after one year at EVMS
- Curriculum Highlight Fact Sheet
- Match assignments
- EVMS Magazine 40th Anniversary Edition



Logistics

3 Floors with presentations

- Stairs vs. Elevators
- Student elevator vs. Caterer Elevator
- Everyone visits the 2nd floor
- AV needs in every presentation

1 Caterer

- 4 catering spots on three different floors
- No catering kitchen
- 1 space had to be flipped mid-event

Parking

- Furthest building away from parking
- Event is in February – chance of precip.

Follow-Up

Say Cheese!

- Custom thank you notes with pictures of the donor at the event with a note from a development officer or student they spoke with at the event.
- No picture of donor, then sent the more general card (pictured) with a note from a development officer or student they spoke with at the event



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3 NEW ENDOWED SCHOLARSHIPS....AND COUNTING!



GOOD QUESTION!

What about this year's event?

CONTACT US!



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EVMS

Community Focus. World Impact.