



TENTH ANNUAL NEW YORK CITY  
**REGIONAL CONFERENCE**

**SPONSORSHIP  
PROSPECTUS**

Friday, June 10, 2022

Museum of Jewish Heritage

New York City, New York



# SPONSOR LEVELS

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To register as an exhibitor or sponsor for the 2022 ADRP NYC Regional Conference, please complete the Sponsor/Exhibitor Registration form online at [www.adrp.net/nyc-regional-conference-2022](http://www.adrp.net/nyc-regional-conference-2022). *You will not be considered registered as an event sponsor until the form is completed and payment is received.*

## ~~KEYNOTE SPONSOR | \$1,500 (EXCLUSIVE)~~

- All Partner Sponsor benefits, plus:
- Opportunity to address assembled attendees for 3-5 minutes or 30-second promotional video shown to attendees prior to keynote address

## PARTNER SPONSOR | \$1,000 (Two Available)

- Two 6' exhibitor tables with all Exhibitor benefits
- Recognition as sponsor of conference resource book (includes full-page ad)

## MERCHANDISE SPONSOR | IN-KIND MIN. VALUE \$1,000 (Four Available)

- Recognition as sponsor of conference digital and printed program (includes half-page ad)
- All Exhibitor benefits, in return for one of the following:
  - Providing conference pens and notepads with your logo and ADRP's logo, final design to be approved by ADRP (approximate qty. 250)
  - Providing tote bags with your logo and ADRP's logo, final design to be approved by ADRP (approximate qty. 250)
  - Merchandise of your choice with your logo and ADRP's logo, item and final design to be approved by ADRP (approximate qty. 250)

## SESSION SPONSOR | \$750 (Three Available)

- One 6' exhibitor table with all Exhibitor benefits
- Opportunity to introduce session speaker as identified by ADRP committee
- Recognition as sponsor of conference digital and printed program

## EXHIBITOR SPONSOR | \$500 (Three Available)

- One 6' exhibitor table for conference breakfast and coffee/snack break
- List of attendee names and contact info for use under stated ADRP guidelines
- Company logo and description listed in conference digital and printed program (quarter-page ad)
- Company logo and description listed on conference webpage
- Two conference registrations including breakfast



# DETAILS

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## ATTENDEE LIST GUIDELINES

Sponsors may use the attendee list provided by the organizers of the 2022 ADRP NYC Regional Conference to email the attendees twice regarding their products and services.

One such contact may be made within the two weeks prior to the conference, and the other within the four weeks following the conference. The list will be emailed to the vendor contact indicated on the registration form three weeks prior to the conference, and an updated list will be emailed to that person within three business days after the conference.

If New York State or City guidelines do not allow for in-person events at the time of the conference, the event will transition to a virtual format with appropriate sponsorship benefits. No refunds will be issued.

## HOW TO REGISTER

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For questions, please contact [office@adrp.net](mailto:office@adrp.net).

## ABOUT ADRP

ADRP is the diverse community of donor relations professionals sharing education, knowledge and experience, empowering members to advance their careers and drive excellence in the field.

The NYC Regional Conference typically attracts an audience of 200 individuals from the northeastern United States, representing a variety of nonprofit institutions including education, healthcare, the arts, and human services organizations.

Thank you for your support of the Association of Donor Relations Professionals.