



ASSOCIATION OF
DONOR RELATIONS
PROFESSIONALS



ASSOCIATION OF
DONOR RELATIONS
PROFESSIONALS

BUILDING
RELATIONSHIPS
FOR GOOD

Building your Professional Development Plan in the New and Ever-Changing Labor Market

Rashid Abdullah

Rotary International

AD RP ASSOCIATION OF DONOR RELATIONS PROFESSIONALS BUILDING RELATIONSHIPS FOR GOOD

My Professional Journey



My Professional Journey



+



=



AD RP ASSOCIATION OF DONOR RELATIONS PROFESSIONALS BUILDING RELATIONSHIPS FOR GOOD

My Professional Journey



My Professional Journey



WE'VE GOT BIG NEWS!

Albany Park Community Center is Now Part of Carole Robertson Center for Learning's Expanded, High-Quality Education Network



CAROLE ROBERTSON CENTER
for Learning at Albany Park





ASSOCIATION OF
DONOR RELATIONS
PROFESSIONALS

BUILDING
RELATIONSHIPS
FOR GOOD

The Great Resignation

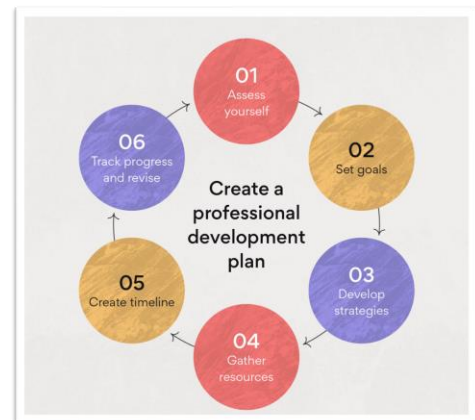
- In 2021, according to the U.S. Bureau of Labor Statistics, 47.8 million workers quit their jobs, an average of nearly 4 million each month, meaning 2021 holds the highest average on record. (SHRM)
- Should I Stay or Should I Go?
 - Gut Check
 - Exploration
 - Ask for a Raise or Promotion
 - Map out a PD Plan
 - Always have an exit strategy



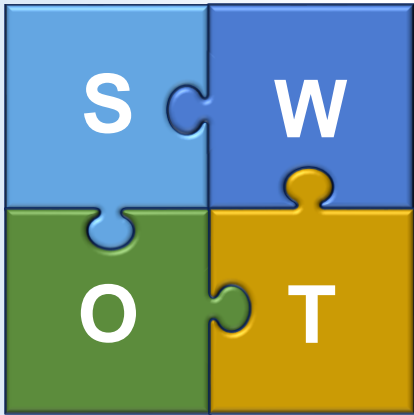


Main Components of a PD Plan

- Define your objective(s)
 - What is your end goal? What does success look like?
- Conduct a SWOT Analysis
 - Review your strengths, weaknesses, opportunities, and threats.
 - Be brutally honest with yourself
- Map out your SMART goals
- Strategize and Gather Resources
- Create a Timeline or PD Plan
 - You can choose the format that suits you best



Try Smartsheet for FREE



STRENGTHS (+)

-
-
-
-

WEAKNESSES (-)

-
-
-
-

OPPORTUNITIES (+)

-
-
-
-

THREATS (-)

-
-
-
-

SWOT PUZZLE



S.M.A.R.T. GOALS WORKSHEET

Crafting S.M.A.R.T. Goals are designed to help you identify if what you want to achieve is realistic and determine a deadline. When writing S.M.A.R.T. Goals use concise language, but include relevant information. These are designed to help you succeed, so be positive when answering the questions.

INITIAL GOAL	Write the goal you have in mind
S SPECIFIC	What do you want to accomplish? Who needs to be included? When do you want to do this? Why is this a goal?
M MEASURABLE	How can you measure progress and know if you've successfully met your goal?
A ACHIEVABLE	Do you have the skills required to achieve the goal? If not, can you obtain them? What is the motivation for this goal? Is the amount of effort required on par with what the goal will achieve?
R RELEVANT	Why am I setting this goal now? Is it aligned with overall objectives?
T TIME-BOUND	What's the deadline and is it realistic?
SMART GOAL	Review what you have written, and craft a new goal statement based on what the answers to the questions above have revealed.



ASSOCIATION OF
DONOR RELATIONS
PROFESSIONALS

BUILDING
RELATIONSHIPS
FOR GOOD

Career Shifts

- Research requirements: education, certificates, skills, knowledge and abilities
 - LinkedIn. Indeed. Job Boards.
- Take on projects that are related to your desired role or future career plans
- Review your resume and challenge yourself to look at your professional experiences with a different perspective
- Look for opportunities and be humble - You may have to start from the bottom





Professional Development

- Does your organization or company have a Learning & Development team or specialist?
- Research the PD reimbursement programs at your organization
 - If they don't have one you can still inquire and potentially ask your manager if there is a budget for PD
- Check out online materials
 - Udemy, Coursera
 - Khan Academy
 - Masterclass
 - Youtube
 - Google Career Certificates: Project Management, Data Analytics, Digital Marketing & E-commerce
- Find a mentor
- Western Governors University
- Research Fellowships or Scholarship opportunities
- Join Professional Associations or clubs like Rotary (SHRM,ADRP)
 - Networking



ASSOCIATION OF
DONOR RELATIONS
PROFESSIONALS

BUILDING
RELATIONSHIPS
FOR GOOD



Thank You

A photograph of a person's hands typing on a laptop keyboard. The image is overlaid with a semi-transparent white layer, and the words "Thank You" are written in large, bold, blue letters across the center.



ASSOCIATION OF
DONOR RELATIONS
PROFESSIONALS

BUILDING
RELATIONSHIPS
FOR GOOD

Reference + Notes

- <https://www.shrm.org/resourcesandtools/hr-topics/talent-acquisition/pages/interactive-quits-level-by-year.aspx>
- <https://www.inc.com/jeff-haden/great-resignation-employees-quitting-attract-great-employees-wage-rates-signing-bonuses.html>
- <https://www.expertacademy.be/en/blog/13182/time-management/how-to-set-smart-goals>
- <https://fitsmallbusiness.com/smart-goals-examples/>
- <https://www.indeed.com/career-advice/career-development/smart-goals>