



ADRP 2020 Southeast Regional Conference

April 30, 2020

Exhibitor Information Sheet

Atlanta, GA

ASSOCIATION OF
DONOR RELATIONS
PROFESSIONALS

Please select your sponsorship level from the list below. Tables, chairs, and linens are included in the sponsorship fees. Space is limited, so please reserve your spot today!

Exhibitor Opportunities (Select one):

- **Exhibitor – \$500**
 - One 6' exhibit table and two chairs
 - List of attendee names and contact info for use under stated ADRP guidelines
 - Company logo listed in conference resource book
 - Company logo listed on conference webpage
 - Two conference registrations, including meals and reception

- **Two-for-one Special – \$750**
 - All of the Exhibitor benefits, plus:
 - One additional 6' exhibit table and two chairs

Sponsorship Opportunities (Select one):

- **Partner – \$1,000**
 - All of the Exhibitor benefits, plus:
 - Exhibit space in preferred location, as chosen by ADRP
 - Recognition as sponsor of the conference in program and during welcome remarks

- **Reception Sponsor (Exclusive) – \$2,500**
 - All of the Exhibitor benefits, plus:
 - Recognition and signage at Thursday evening reception
 - Opportunity to place promotional materials at sponsored event or include in tote bag

- **Breakfast Sponsor (Exclusive) – \$2,000**
Lunch Sponsor (Exclusive) – \$3,000
 - All of the Exhibitor benefits, plus:
 - Exclusive Spotlight recognition by conference leadership at start of sponsored meal

- Opportunity to address assembled attendees for 3 to 5 minutes during sponsored meal
- A slide with your logo projected in the room during sponsored meal
- Signage on all dining tables during sponsored meal, recognizing your support
- Opportunity to place promotional materials at sponsored event or include in tote bag



Breakout Session Sponsor (Exclusive) – \$1,000

- All of the Exhibitor benefits, plus:
 - Logo on all screens in breakout session rooms before and after presentations

➤ **Exclusive Promotional Sponsor (Minimum merchandise value \$1,000)**

Promote your company by providing two of these unique offerings and receive all Exhibitor benefits

- Notepads and pens
- Tote bags
- Conference lanyards with your logo

All in-kind merchandise will include company and ADRP logos. Sponsors will provide the promotional items for each conference attendee, estimated initially at 125. All Artwork must be approved by ADRP Office.

Guidelines for use of attendee lists:

Sponsors and Exhibitors may use the attendee list provided by the organizers of the 2020 ADRP Southeast Regional Conference to email the attendees **twice** regarding their products and services. One such contact may be made within two weeks prior to the conference, and the other within four weeks after the conference. The list will be emailed to the Vendor Contact indicated on the registration form three weeks prior to the conference, and an updated list will be emailed to that person within three business days after the conference.

There is a 20% cancellation fee until March 30, 2020. Sponsor fees are forfeited if canceled after that date.

For questions, please contact office@adrp.net.

Thank you for your support of the Association of Donor Relations Professionals!