ΛD RP

SPONSORSHIP PROSPECTUS

Tenth Annual NYC Regional Conference
Friday, July 17, 2020

Kimmel Center for University Life New
York University
New York City, NY

SPONSOR LEVELS

To register as an exhibitor or sponsor for the 2020 ADRP NYC Regional Conference, please complete the Sponsor/Exhibitor Form online.

You will not be considered registered as an event sponsor until the form is completed and full payment has been received.

LUNCH SPONSOR | $2,500 - SOLD OUT -

- All Partner Sponsor benefits, plus:
- Opportunity to address assembled attendees for three to five minutes at lunch

KEYNOTE SPONSOR | $1,500

- All Partner Sponsor benefits, plus:
- Opportunity to address assembled attendees for three to five minutes prior to keynote address

PARTNER SPONSOR | $1,000

- Two 6-foot exhibitor tables with all Exhibitor benefits
- Recognition as sponsor of conference resource book (includes full-page ad)

IN-KIND MERCHANDISE SPONSOR | MIN. VALUE $1,000

- All Exhibitor benefits, in return for one of the following:
  - Providing conference notepads with your logo and ADRP's logo, final design to be approved by ADRP (approximate qty. 250)
  - Providing conference tote bags with your logo and ADRP's logo, final design to be approved by ADRP (approximate qty. 250)

SESSION SPONSOR | $750

- One 6-foot exhibitor table with all exhibitor benefits
- Opportunity to introduce session speaker as identified by ADRP committee
- Recognition as sponsor of conference resource book

EXHIBITOR | $500

- One 6-foot exhibitor table for duration of conference
- List of attendee names and contact info for use under stated ADRP guidelines
- Company logo and description listed in conference resource book (quarter-page ad)
- Company logo and description listed on conference webpage
- Two conference registrations including meals

DETAILS

ATTENDEE LIST GUIDELINES

Sponsors and Exhibitors may use the attendee list provided by the organizers of the 2020 ADRP NYC Regional Conference to email the attendees twice regarding their products and services.

One such contact may be made within the two weeks prior to the conference, and the other within the four weeks following the conference. The list will be emailed to the vendor contact indicated on the registration form three weeks prior to the conference, and an updated list will be emailed to that person within three business days after the conference.

CANCELLATION FEE

There is a 20% cancellation fee until Wednesday, July 1, 2020. Sponsor/Exhibitor fees are forfeited if canceled after that date.

HOW TO REGISTER

To register as an Exhibitor or Sponsor for the 2020 ADRP NYC Regional Conference, please complete the Sponsor and Exhibitor Registration Form on our website.

You will not be considered registered as an event Sponsor/Exhibitor until the form is completed and payment is received.

For questions please contact office@adrp.net.

Thank you for your support of the Association of Donor Relations Professionals.