



**NINTH ANNUAL NEW YORK CITY  
REGIONAL CONFERENCE**

**SPONSORSHIP  
PROSPECTUS**

Friday, March 22, 2019

Kimme Center for University Life  
New York University  
New York City, NY

# SPONSOR LEVELS



To register as an exhibitor or sponsor for the 2019 ADRP NYC Regional Conference, please complete the Sponsor/Exhibitor Registration form online.

*You will not be considered registered as an event sponsor until the form is completed and payment is received.*

**Please select your sponsorship level from the list below. Tables, chairs, and linens are included in the sponsorship fees.**

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## EXHIBITOR | \$500

- One 6' exhibitor table for duration of conference
- List of attendee names and contact info for use under stated ADRP guidelines
- Company logo and description listed in conference resource book (quarter-page ad)
- Company logo and description listed on conference webpage
- Two conference registrations, including meals and receptions

## SESSION SPONSOR | \$750

- One 6' exhibitor table with all Exhibitor benefits
- Opportunity to introduce session speaker as identified by ADRP committee
- Recognition as sponsor of conference resource book (includes half-page ad)

## PARTNER SPONSOR | \$1,000

- Two 6' exhibitor tables with all Exhibitor benefits
- Recognition as sponsor of conference resource book (includes full-page ad)

## KEYNOTE SPONSOR | \$1,500

- All Partner Sponsor benefits, plus:
- Opportunity to address assembled attendees for 3 to 5 minutes prior to Keynote

## IN-KIND MERCHANDISE SPONSOR | MIN. VALUE \$1,000

- All Exhibitor benefits, in return for one of the following:
  - Providing conference notepads with your logo and ADRP's logo, final design to be approved by ADRP (approximate qty. 250)
  - Providing conference tote bags with your logo and ADRP's logo, final design to be approved by ADRP (approximate qty. 250)

## ATTENDEE LIST GUIDELINES

Sponsors and Exhibitors may use the attendee list provided by the organizers of the 2019 ADRP NYC Regional Conference to email the attendees *twice* regarding their products and services.

One such contact may be made within the two weeks prior to the conference, and the other within the four weeks after the conference. The list will be emailed to the Vendor Contact indicated on the registration form three weeks prior to the conference, and an updated list will be emailed to that person within three business days after the conference.

## CANCELLATION FEE

There is a 20% cancellation fee until March 7. Sponsor/exhibitor fees are forfeited if cancelled after that date.

## HOW TO REGISTER

To register as an exhibitor or sponsor for the 2019 ADRP NYC Regional Conference, please complete the Sponsor and Exhibitor Registration Form on our website.

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For questions please contact [office@adrp.net](mailto:office@adrp.net).

**Thank you for your support of the Association of Donor  
Relations Professionals!**