
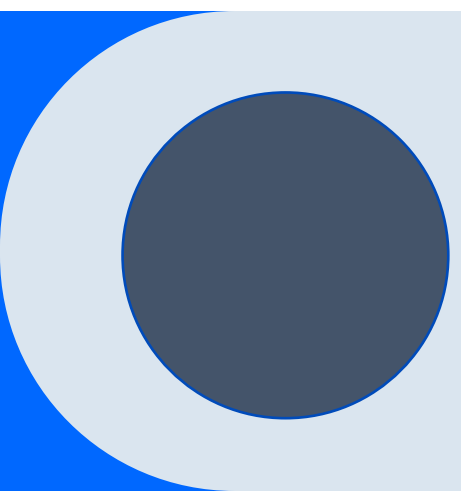




# Career Advancement: Next-Level Support, A Career Coach



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# Career Advancement

What is it?

Do you think about this?

How Often?

What is holding you back?



# How many of you...

- Have felt that you really don't belong where you are?
- Lack the training required to *really* succeed in your role?
- Are given more responsibility without the proper support/guidance?
- Want to discover and lead with the authentic *you*?

# What is *your* next level?

Do you aspire to:

- Bolster confidence and belief in yourself?
- Grow as a leader in your NP or your area of expertise?
- Take an increasing role of responsibility in your current/future opportunities?
- Enhance DEIBJ work?

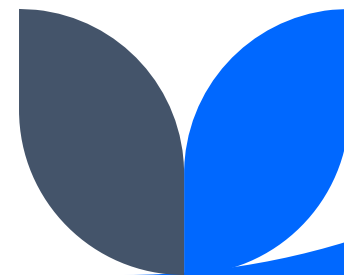
# Cardigan Mountain School

- Annual Fund
- Major Gifts
- AFP, CFRE
- What's next?

# Next-Level Support

Professional Development  
or Career Advancement

Traditional  
vs. Contemporary



# Traditional

- Association memberships: ADRP, AFP, etc.
  - Annual/Monthly meetings, cultivation, community
- CRM Software training that incorporates the “how to”



# Contemporary

- Webinars
- Internet research, scholarly articles
- Online courses with specificity
- Online graduate degrees





# St Thomas School

- Annual Fund and Major Gifts
- Added 7th & 8th Grade
- Created Athletics and Mascot
- Rebranded the School
- PM for building the school garden

**A new approach**

Career Coaching

# An Overview of Career Coaching

- Career coaching isn't new but has become more professionalized and visible in the last 15 years.
- Strength-based approach
- Spurs your own thinking about what will work for you in your situation.
- “Might give you advice but are more likely to think through with you what will work for you. It's that discipline of thinking with a person so they come-up with the best solution for themselves.”



# Charlotte Preparatory School

- Partner in Advancement
- Annual Fund
- Created a Major Gifts program
- PM for redesigning three new playgrounds

# **Career Coaching isn't...**

## **Mentoring which is**

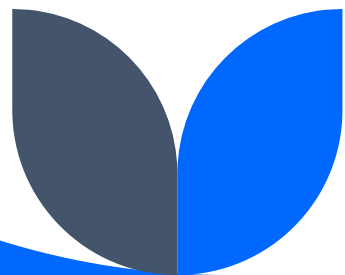
- Highly relational
- Organic and can take long to nurture
- Subject to biases
- Effectiveness wears off



# Career Coaching isn't...

## Consulting which is

- Professional advice
- Often surface level engagement
- Can tend to focus on systems & processes rather than people & roles



# A personal approach to your own growth

- It is a critical, grounded self-reflective process
- Focused on your growth/improvement
- A tool of empowerment
- Based on expertise
- Intense relationship
- Highly practical focus
- A person dedicated to *your* growth



# Who's out there?



**Elena Aguilar**  
[Bright Morning](#)



**Laura S. Yee**  
[Radical Becoming](#)



**Zakaria Sherbiny**  
[First Rodeo Coaching](#)



**Rebecca Malotke-Meslin**  
[Pleasantly Aggressive](#)



“

An opportunity to build a relationship with someone you choose regarding your hopes, dreams, strengths and weaknesses. Being vulnerable and honest allows for incredible personal growth and transformation. This process is investing in *you*.

”

Madelon C.

# Next-Level Support

Are you ready to invest in yourself?

- Are you ready to grow as a leader?
- Are you ready to take the next step?

Believe in yourself



**Thank you!**

Questions?