



2023 SE Regional Donor Recognition References Sheet

- Journal of Donor Relations & Stewardship: *A Call for Donor Recognition Strategy*
https://issuu.com/heuristapublications/docs/jdrsdonor_recognition_strategy_amm8
- Heurista Blog Posts: *Recognition Series*
<https://www.heurista.com/heurista-blog/category/Recognition+Series>
- Eleven Fifty-Seven Blog Post: *Donor Recognition Best Practices*
<https://www.11fiftyseven.com/blog/donor-recognition#bestpractices>
- Presentation Design Group: *Best Practices in Donor Recognition*
<https://www.pdgdesign.net/blog/best-practices-in-donor-recognition>
- Brook Global blog post: *Developing Your Donor Recognition Budget*
<https://brookglobal.com/developing-your-donor-recognition-budget/>
- Donor Signs blog post: *9 Step Guide to Planning Your Donor Recognition Project*
<https://www.donorsigns.com/how-to-plan-donor-recognition-project/>
- Recognition Art: *Establishing a Budget*
<https://recognitionart.com/ideas/establishing-a-budget-for-your-donor-appreciation-project/>
- Arreya: *Planning a Capital Campaign*
<https://arreya.com/planning-capital-campaign/>
- Planned Legacy: *Donor Recognition Planning Guide* (*requires email request)
<https://www.plannedlegacy.com/planning-guide-registration-form.cfm>
- ADRP and AASP: *Best Practices in Donor Recognition*
https://www.adrp.net/assets/documents/bestpractices/adrp_best_practices-donor_recognition.pdf
- NC State: *The Naming Opportunities Toolkit*
https://drive.google.com/file/d/1_J88OqtaPuVFfn4jp29365qZSZ5zBFILI/view?usp=share_link

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