

SEPTEMBER 22-24



Sponsor & Exhibitor *Prospectus*

The Journey to Virtual

With the future of in-person events still in question, it is more important than ever that we keep the health and wellness of our members and supporters at top of mind.

After careful deliberation, the ADRP Board of Directors and Conference Committee agreed that ADRP 2021 be moved to a virtual platform. After the glowing success of ADRP Zooms In, we are confident that ADRP 2021 will be just as — if not even more — spectacular.

The packages listed below have been creatively designed with your interests in mind, as it is our goal to help your company gain greater connections and recognition within the donor relations community. After all, you have the resources and services they need to succeed.

As an ADRP 2021 supporter, you will have the unique opportunity to engage with professionals at all experience levels and from a vast array of institutions, including healthcare, higher education, nonprofit, environmental organizations, social services, and more.

Review the package options below, and contact the ADRP office to learn how you can showcase your company at ADRP 2021.

About Your Virtual Experience

Introducing Pathable

Pathable is a robust event platform, designed to enhance the online conference experience and selected by ADRP for its full range of opportunities to present, target, connect and expand your reach.

- Intuitive Interface
- Company Branding
- Virtual Booth
- Product Videos
- Gamification

Company Profiles

Attendees can search & filter from an alphabetical listing to easily find your company listing.

Profile Highlights Include:

- Logo branding
- Company description
- Offerings tags
- Upload videos & files
- Showcase sponsored sessions
- Display booth personnel
- Networking options

Sponsored Sessions & Breakout Discussions

Stand out with consistent logo branding everywhere your session or breakout is listed.

Further Details within Each Agenda Item Include:

- Direct link to your live or pre-recorded session
- Link to speaker profile
- Files relevant to your presentation
- Polls
- Networking

Making Connections

The "People" section of Pathable makes it easy to network with attendees and find the right connections.

Ways to Meet:

- Send a message request to an attendee for a 1:1 meeting
- Create a "want to meet" list
- Search or filter an alphabetical listing to view attendee profiles

Sponsor Levels

We're switching up the way we display sponsorship levels this year in hopes that it will make it easier for you to compare your options. Also new this year: our exclusive Titanium sponsor level includes unmatched opportunities for before, during, and after the event. Take a look below and contact the ADRP Office if you have any questions.

	TITANIUM	PLATINUM	GOLD	SILVER	EXHIBITOR
Contribution Amount	\$20,000	\$15,000	\$10,000	\$5,000	\$1,750
During the Event					
Virtual Exhibit Booth	Annual	Annual	✓	✓	✓
Complimentary Conference Registrations	8	6	4	3	2
Access to Attendee list for two (2) mailings	✓	✓	✓	✓	✓
Organizational Membership	10	4	2	1	
Pre-Event & Online Promotions					
Website recognition	✓	✓	✓	✓	✓
Event email recognition	✓	✓	✓		
Advertisements in The Hub	6	3	2	1	
Stand-alone email to ADRP database	1				
Promotional banner on website	✓				
ADRP webinar sponsorship	1				



Bonus Sponsorship Options

Our top-supporting sponsors (titanium, platinum, and gold) may choose the following available opportunities on top of the sponsor level benefits noted on the previous page. Exclusive add-ons are limited to one and are first-come, first-served. Titanium and platinum sponsors may choose only one add-on option.

	TITANIUM	PLATINUM	GOLD
Optional Selections			
Address attendees during event	✓	✓	✓
Moderate a session	✓	✓	
Host a session or panel	✓		
Host a networking event	✓		
Share promotional slide show/video during break	✓		
Exclusive Add-Ons (Limit One Per Sponsor)			
Sponsor Virtual Happy Hour for ADRP members	1	1	1
Exclusive attendee physical mailing opportunity	1	1	



We can't wait to see you at ADRP 2021!

To contact our office about sponsorship opportunities, please email office@adrp.net.

ADRP 2021 International Conference
Big World, Big Ideas
September 22-24, 2021