



**Erika R. Bernal, Secretary**

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Erika Bernal currently serves as Stewardship Manager at Hoag Hospital Foundation where she has been tasked with designing, implementing and coordinating a donor-centered comprehensive stewardship program. Her focus this year includes the development of consistent protocols for acknowledging, recognizing, celebrating, and communicating the importance and impact of donor gifts to the Foundation.

Previously, as Sr. Donor Relations and Stewardship Coordinator for Cedars-Sinai Medical Center (Los Angeles), Erika focused primarily on strategic donor correspondence, donor-restricted grant reporting and other written stewardship activities. Prior to her transition to the medical industry, she served as Associate Director of Donor Relations at Pomona College (Claremont). Here, she was charged with monitoring stewardship activities undertaken in the academic departments and campus programs. Additionally, Erika managed stewardship for endowed professorships, instructional funds and other restricted gifts; assisted development officers with researching and drafting gift agreements; contributed to the development of donor and alumni publications including the annual honor roll of donors; conducted stewardship audits; and initiated academic department communication on endowed and other restricted funds as well as external donor correspondence on fund use.

Erika joined the ADRP Board in January 2009 and was elected to serve as the ADRP Secretary beginning in 2012. She has served as co-chair of the Professional Development Committee overseeing regional workshops and webinar programming and as a member of the Finance Committee. She began her service to ADRP as a member of the Marketing Committee, volunteering for the 2008 International Conference in St. Louis, Missouri. She was honored in December 2010 with the ADRP Volunteer Service Award for her work designing and implementing the webinar series for ADRP members.

Erika earned her BA in English literature from Pomona College, Claremont. She continued her education at the Peter F. Drucker and Masatoshi Ito Graduate School of Management at Claremont Graduate University, earning her MBA in 2008.